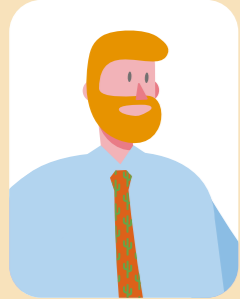


Millennials, decision-makers of the future



Name: Millennial
 Born: 1981 - 1996
 Age: 20's - 30's
 Job: At the early stages of their career or moving into more senior roles
 Signature: I♡@

Love of learning
 Millennials value personal and professional development

Easily discouraged
 They get frustrated when working in adverse conditions

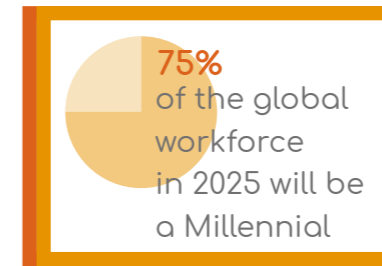
Communicators
 They need feedback, recognition, and to share their ideas freely

Tech geeks
 They use technology for all aspects of their jobs and personal lives.

Company advocates
 They want a corporate mission and culture they can get behind

Impatient
 They need learn how to slow due and wait for results

Flexible workers
 They love working from home, co-working spaces & flexible hours



How can we turn them into future business leaders?

Experimentation	Cross-functional teams	Mentorship
Let them experiment with processes and efficiency	Put them on small teams where they have to perform different duties	Assign them a mentor and build up this relationship
Leadership	Inspiration	Remote work
Get them involved in higher-level tasks like leading meetings	Find a way to let them do what they're interested in or inspired by	Allow them to work from home or have a flexible schedule